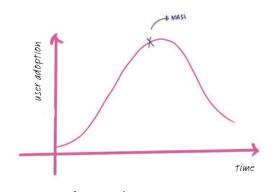


## charmed clichés

Meet the latest obsession: **Everything-Charms!** These little trinkets are the perfect way to add a sprinkle of you to everything you own. From chunky resin-coated florals to eccentric additions to your glasses, there's a charm for every vibe. Mix and match to your heart's content and let your personality out through small charms that make you, YOU! Ready to charm your way through life?



Fashion adoption curve