

Shimmering Threads
18k gold plated Rakhis



All Natural
Hemp & Cotton Rakhis



Tasseled Threads
Rakhis for your brother
and their partner



Planting Promises
Rakhi that grows into basil



Transforming Trinket
Magnetic Rakhis

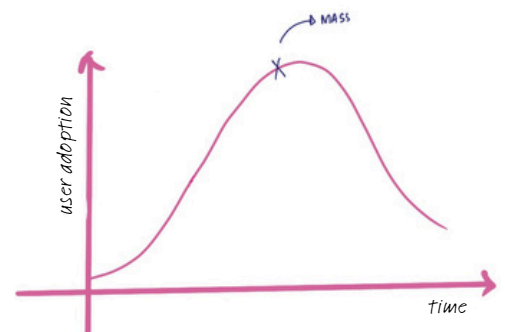


Paper Pets
Quilled Paper Rakhis



Threads of Love

Rakhi trends are a fun mix of glam and green! Gold-plated *rakhis* for a major sparkle, and handmade ones for that unique, DIY flair. Plantable rakhis are gifts that keeps on giving, growing into lush plants. Twinning *rakhis* are perfect for matching with your siblings. This *Raksha Bandhan*, it's all about style and sustainability 🌿❤️



Fashion adoption curve