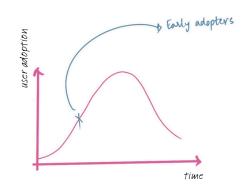


KNOTTY BUT NICE

December brings a playful twist to winter essentials with headgear that blurs the lines between function and fun. From the superhero-inspired Beanie-verse with its bold Spidey designs to the rustic charm of the Yee-Haw crocheted cowboy hat, each piece makes a distinct statement. The Ninja Bunny balaclava, adorned with whimsical bunny ears, adds a touch of fantasy, while the Scoodie, a hybrid of hoodie and scarf, offers unmatched versatility. For those seeking vintage-inspired coziness, the Buckled Kittens balaclava with floral elements is a perfect choice, and the chunky Meow kitten balaclava brings a playful, textured warmth. This season, headgear transcends practicality, becoming an extension of personality and creativity, perfect for embracing the chill with style.



Fashion adoption curve