



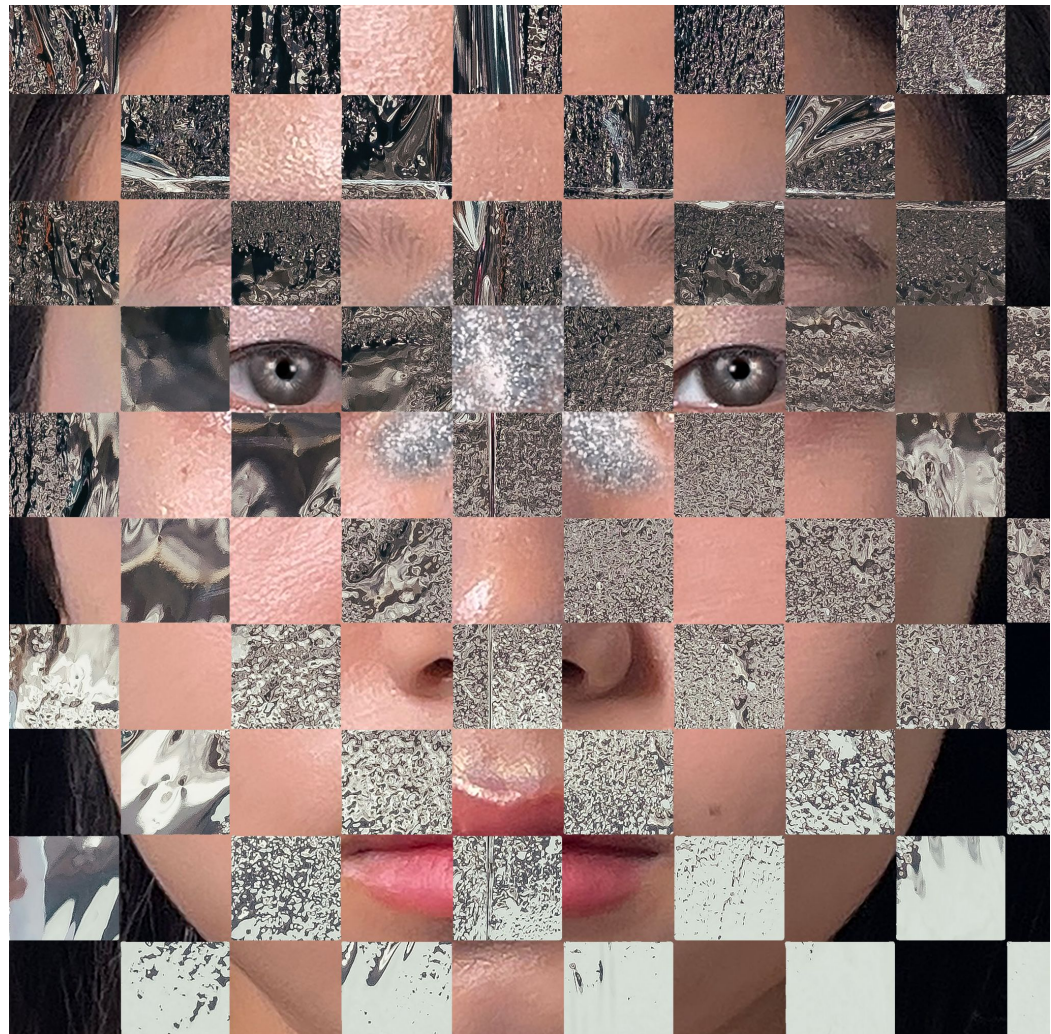
VISIONXT



Trend report

Womenswear: NEO_SUTRA

New Trends and Ideas, 2025

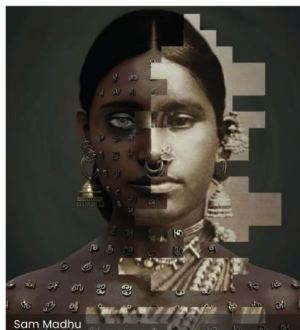


NEO_SUTRA

Tech Driven Tradition, Material Mysticism, Indo Futurism

Neo Sutra provides a bridge between India's rich cultural history and a speculative future, portraying the evolution of identity, technology, and artistry. The underlying mindset is one of reimagining and reinterpreting traditional symbols, philosophies, and practices within a modern, tech-driven context.

This story illustrates how technology, often perceived as displacing tradition, can instead amplify and reawaken it, shaping a future that feels familiar yet boundlessly innovative. This is embodied through products that are futuristic with the foundation stone of ancient wisdom.



Sam Madhu



Pritha dasmahapatra



@boseoninsta



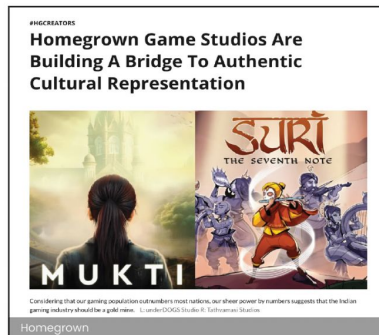
Bhoni



Johnson Thomas



Deccan Chronicle



Homegrown



Mohini Basu



Occasion Wear



30-40



Gaadha Firozi
Hex Code - 71948b
PANTONE 16-5515 TPG

Gaadha Jamuni
Hex Code - 2e2c3d
PANTONE 19-3811 TPG

Kadappa Stone
Hex Code - 6e7073
PANTONE 18- 4005 TPG

Gulaabi
Hex Code - bc4f84
PANTONE: 18 - 2330 TPG

Indigo
Hex Code - 4557a1
PANTONE: 18-3949 TPG

Swarna
Hex Code - e3b438
PANTONE: 18-3949 TPG

Jhilmilata Baingani
Hex Code - 8e5c88
PANTONE 14-0755 TPG

Through VisionNxt Eyes

Primary Data Collected By Trained Trendspotters

850+ trained trendspotters have gathered 1,04,472 + data from across India. The data has been further analysed by our in house **AI Deep Vision model** which provides us quantitative data about various signals spotted. These insights are further developed and are produced as industry-ready reports and directions.



Prasaniya Singh
Contemporary Drape



Koyel Paul
Culture Connoisseur



Garima Prajapat
Noir Maharani



Kriti Mahto
Drapes With Boots



Vanya Agarwal
Fluid Majesty



Krish Raina
Elysian Drape

Statistics To Refer

Sleeve Length



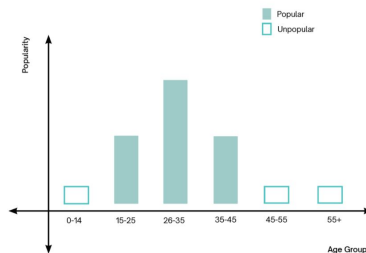
Print & Pattern



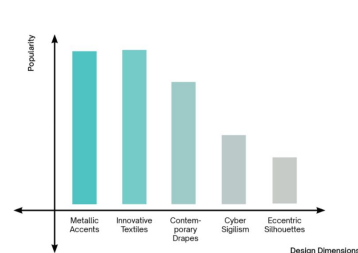
Fit



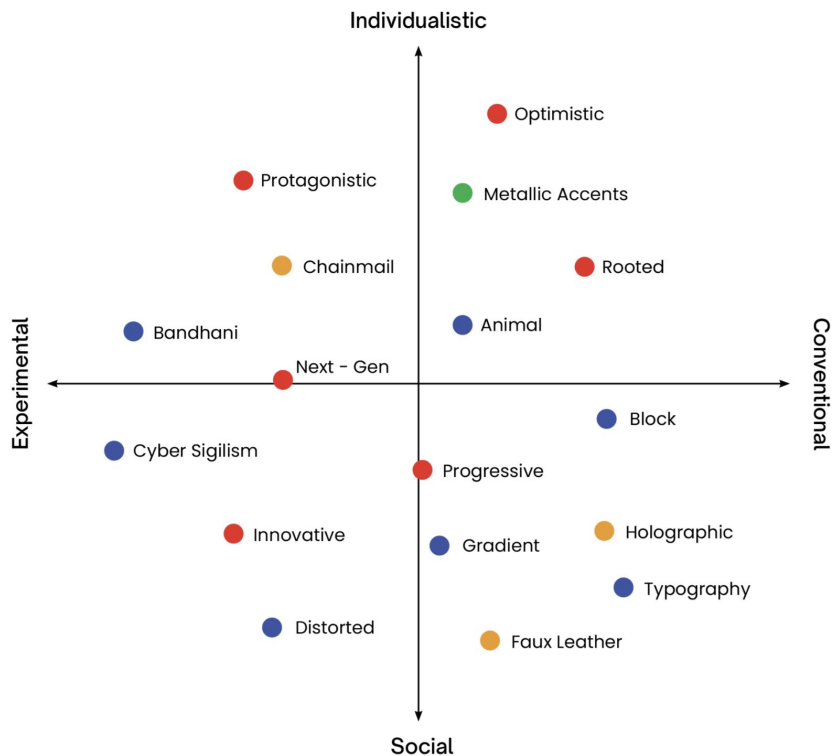
Age Index



Popularity Index

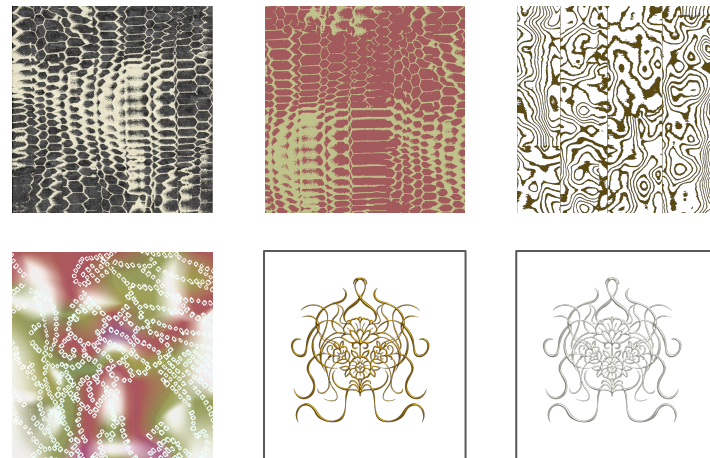


Trend Sentiment Positioning Metrics



- Sentiments
- Prints
- Material and Finish
- Accessories

Textile Directions:

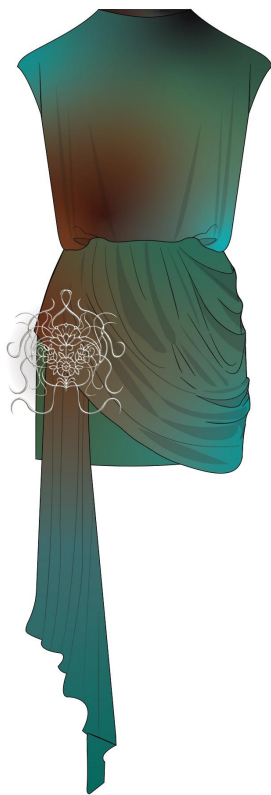


Design Directions:

Silhouettes celebrate the timeless versatility of perennial drapes such as the saree and dhoti, alongside tunics and overlays. These classics are reimagined with experimental and unique interpretations. Innovative textiles and fabrics also take center stage, adding a futuristic edge.



Saree Inspired Asymmetrical Bandhani Top And Snake Print Drape Skirt



Indian Drape Inspired Dress With A Metallic Brooch



Pre-Draped Tissue Saree



Scan for 360° View

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