

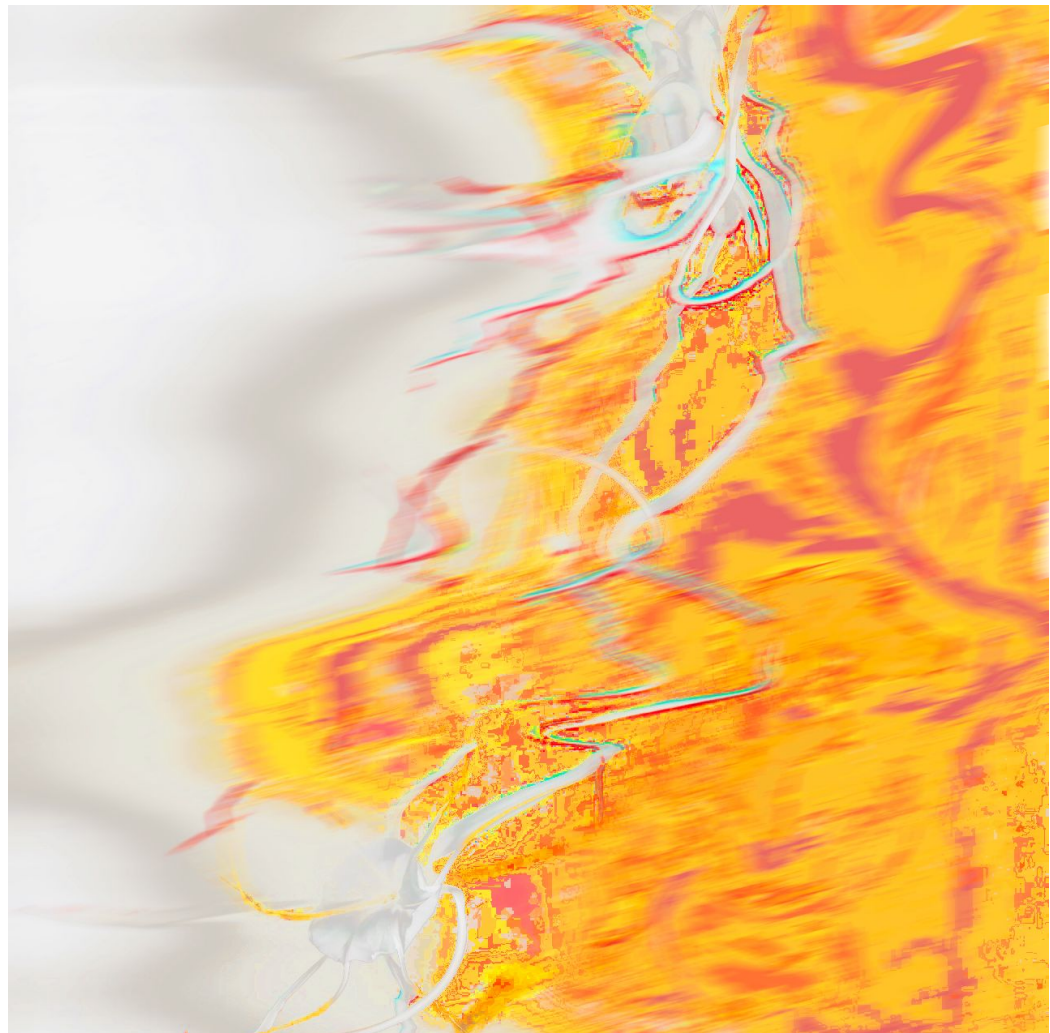
VISIONXT

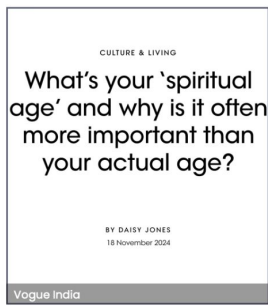


Trend report

Womenswear: ZEN-G

New Trends and Ideas, 2025





ZEN-G

Cosmic Connection, Spiritual Alignment, Intuition

Zen G invites us to cultivate a quiet intimacy with the universe. Here practices often perceived as esoteric, address a fundamental, universal yearning for coherence, connection, and meaning. It acknowledges the invisible ties between our private hopes and the greater cosmos through the need for ritual and intention.

The connection with the mystical manifests through a range of apparel and products that embody conscious consumption, spirituality, and esoteric interests. This new-age shaman aesthetic exudes free-spiritedness, comfort, grounding, and a deep allegiance to personal beliefs.



Casual Street



18-30



Orange Mittai
Hex Code - e09869
PANTONE 15-1242 TPG

Lavender
Hex Code - c2b2d3
PANTONE 14- 3612 TPG

Nankhatai
Hex Code - eadcb
PANTONE 12- 0704 TPG

Terracotta
Hexcode - 873c40
PANTONE 19-1653 TPG

Kora Safed
Hexcode - f3f3f0
PANTONE - 11-4201 TPG

Raatri Vyom
Hexcode - 414a86
PANTONE - 19-3952 TPG

Firozi
Hexcode - 63b28c
PANTONE 15-6123 TCX

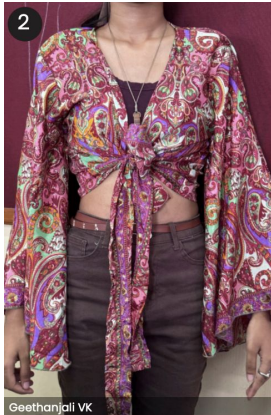
Through VisionNxt Eyes

Primary Data Collected By Trained Trendspotters

850+ trained trendspotters have gathered 1,04,472 + data from across India. The data has been further analysed by our in house **AI Deep Vision model** which provides us quantitative data about various signals spotted. These insights are further developed and are produced as industry-ready reports and directions.



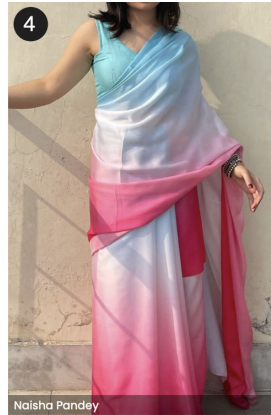
1 Muskan Mendiratta
Evil Eye Bracelet



2 Geethanjalik VK
Bohemian Aesthetic



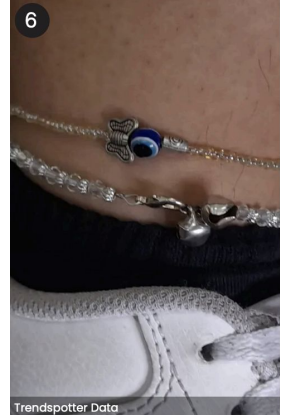
3 Nirzara Jain
Gemstone Rings



4 Naisha Pandey
Ombre Drapes

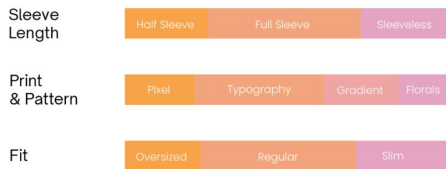


5 Lakshita Nandeesh
Cosmic Etchings

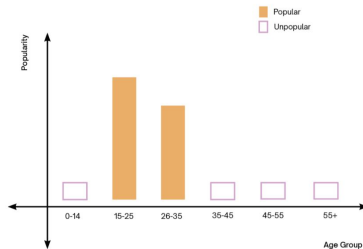


6 Trendspotter Data
Protective Talismans

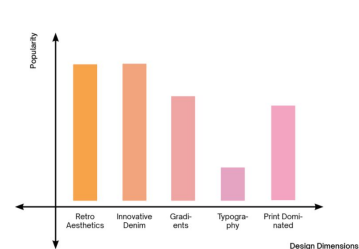
Statistics To Refer



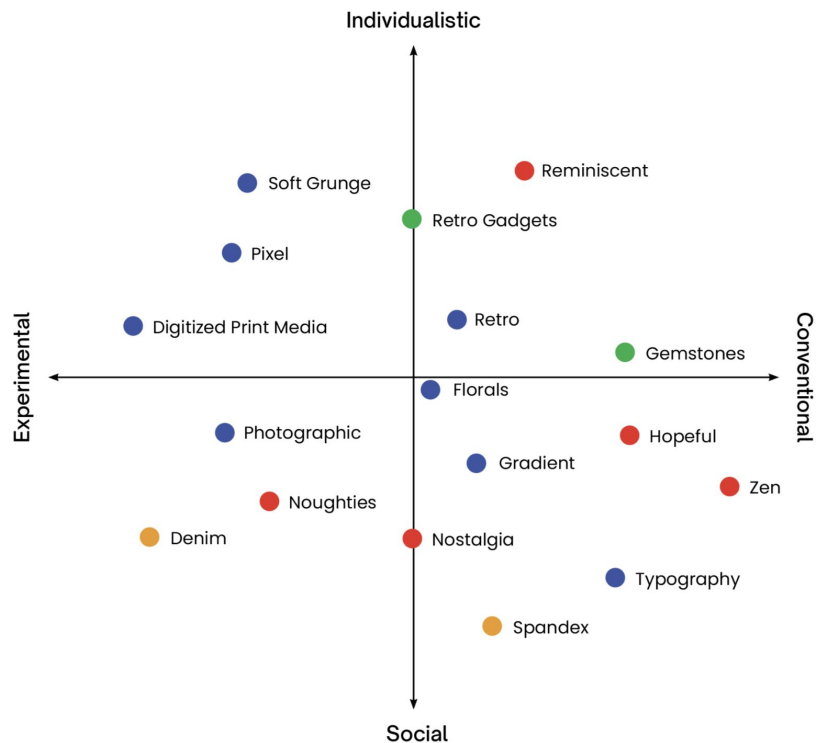
Age Index



Popularity Index

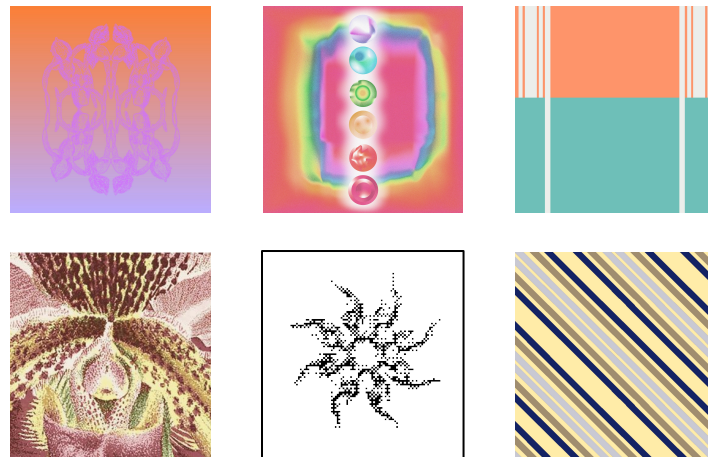


Trend Sentiment Positioning Metrics



- Sentiments
- Prints
- Material and Finish
- Accessories

Textile Directions:



Design Directions:

Silhouettes in this narrative emphasize comfort, dynamism, and a nuanced sense of fluidity. Prints feature kaleidoscopic patterns, bilateral symmetry, vibrant gradients, chakra motifs, and striking, explosive, abstract florals, complemented by contemplative quotes—to evoke mindfulness and presence.



Abstract Gradient Floral Printed Jumpsuit



Zoomed-In Orchid Printed Baby Tee & Asymmetric Panelled Skirt



Tie Dye Saree & Patchwork Blouse
Inspired By Capisvirleo



Scan for 360° View



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