

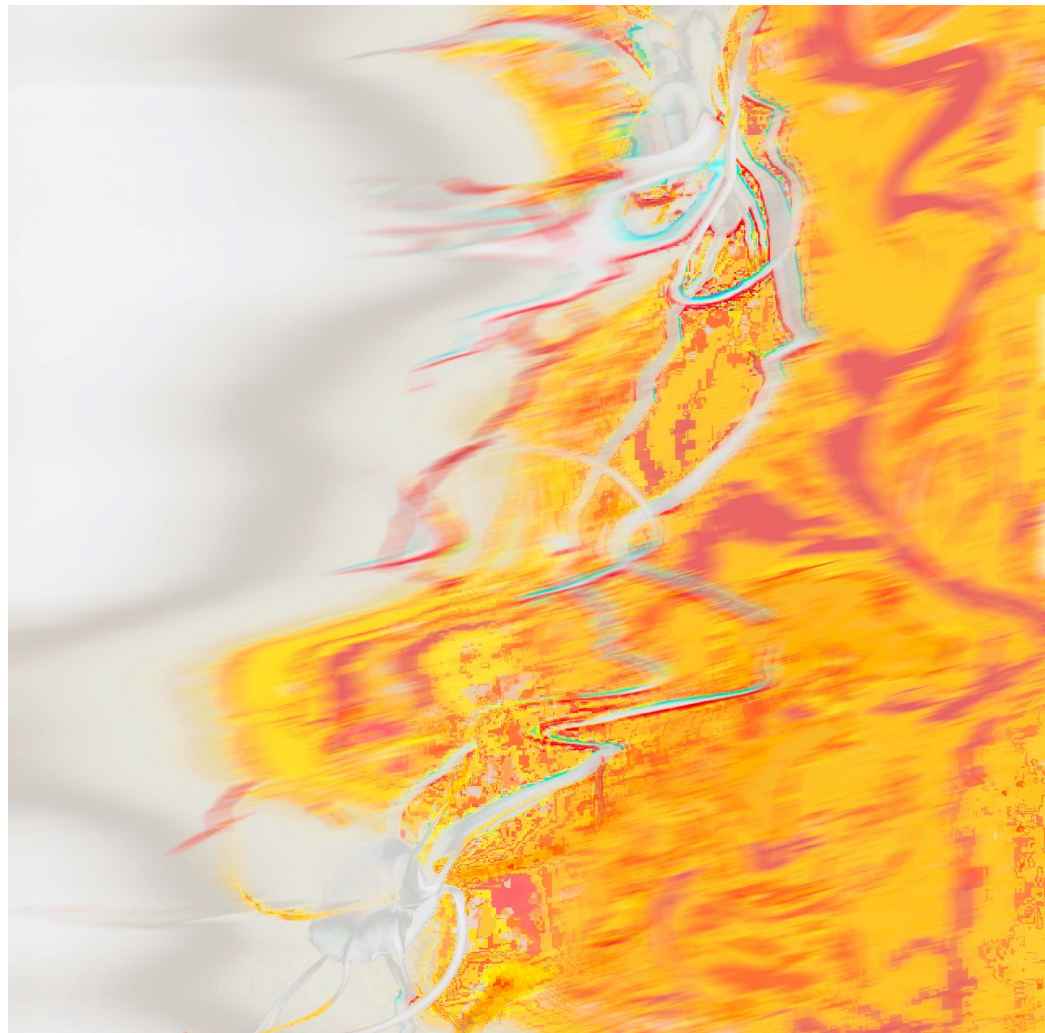
# VISIONXT

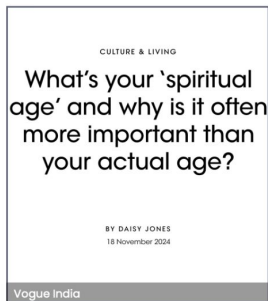


Trend report

**Menswear: ZEN-G**

New Trends and Ideas, 2025





# ZEN-G

Cosmic Connection, Spiritual Alignment, Intuition

Zen G invites us to cultivate a quiet intimacy with the universe. Here practices often perceived as esoteric, address a fundamental, universal yearning for coherence, connection, and meaning. It acknowledges the invisible ties between our private hopes and the greater cosmos through the need for ritual and intention.

The connection with the mystical manifests through a range of apparel and products that embody conscious consumption, spirituality, and esoteric interests. This new-age shaman aesthetic exudes free-spiritedness, comfort, grounding, and a deep allegiance to personal beliefs.



Casual Street



18-30



Orange Mittai  
Hex Code - e09869  
PANTONE 15-1242 TPG

Lavender  
Hex Code - c2b2d3  
PANTONE 14- 3612 TPG

Nankhatai  
Hex Code - eadcb  
PANTONE 12- 0704 TPG

Terracotta  
Hexcode - 873c40  
PANTONE 19-1653 TPG

Kora Safed  
Hexcode - f3f3f0  
PANTONE - 11-4201 TPG

Raatri Vyom  
Hexcode - 414a86  
PANTONE - 19-3952 TPG

Firozi  
Hexcode - 63b28c  
PANTONE 15-6123 TCX

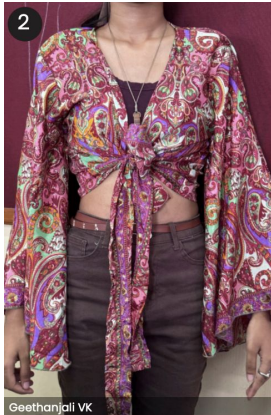
# Through VisionNxt Eyes

Primary Data Collected By Trained Trendspotters

850+ trained trendspotters have gathered 1,04,472 + data from across India. The data has been further analysed by our in house **AI Deep Vision model** which provides us quantitative data about various signals spotted. These insights are further developed and are produced as industry-ready reports and directions.



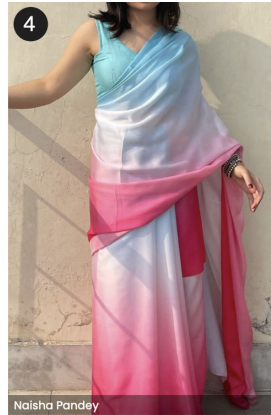
1 Muskan Mendiratta  
Evil Eye Bracelet



2 Geethanjalik VK  
Bohemian Aesthetic



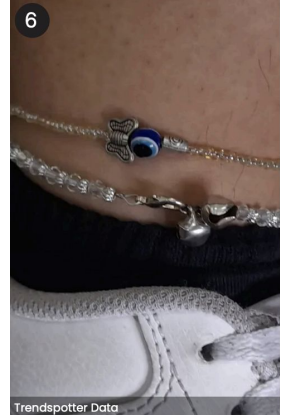
3 Nirzara Jain  
Gemstone Rings



4 Naisha Pandey  
Ombre Drapes

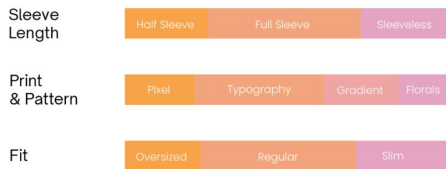


5 Lakshita Nandeesh  
Cosmic Etchings

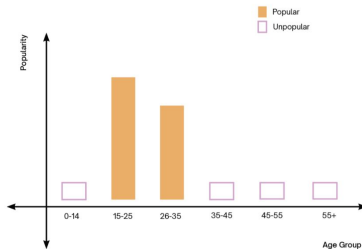


6 Trendspotter Data  
Protective Talismans

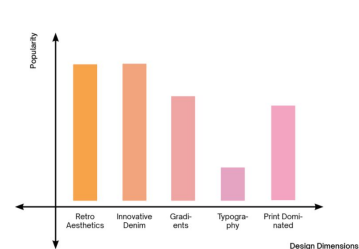
## Statistics To Refer



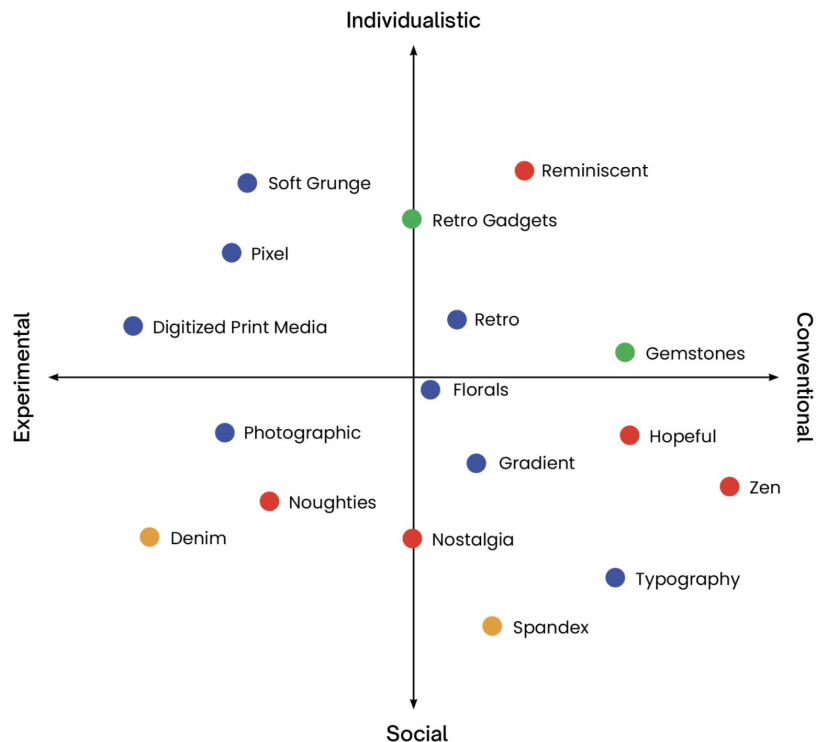
## Age Index



## Popularity Index

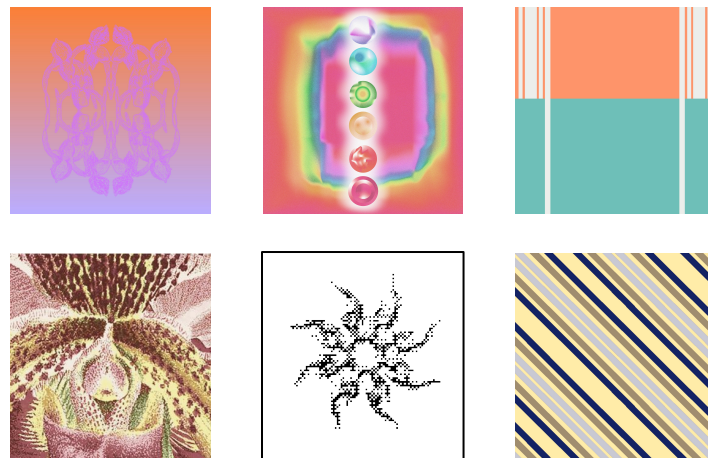


## Trend Sentiment Positioning Metrics



- Sentiments
- Prints
- Material and Finish
- Accessories

## Textile Directions:

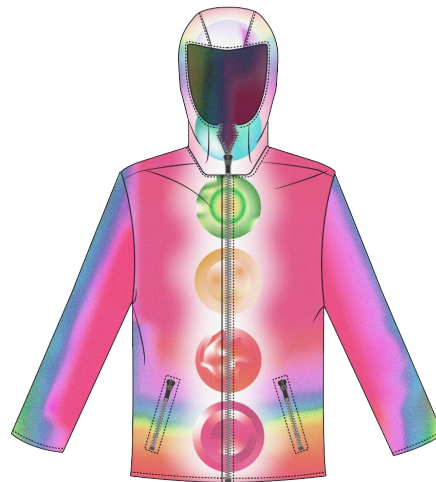


## Design Directions:

Silhouettes in this narrative emphasize comfort, dynamism, and a nuanced sense of fluidity. Prints feature kaleidoscopic patterns, bilateral symmetry, vibrant gradients, chakra motifs, and striking, explosive, abstract florals, complemented by contemplative quotes—to evoke mindfulness and presence.



80s Inspired Bomber Jacket & Ikat Shorts



Chakra Inspired Gradient Printed Hoodie

# VISIONXT



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