



VISIONXT



Trend report

**Menswear: BACCHA PARTY**

New Trends and Ideas, 2025





bitchandtwosticks



Claymen



Juju Bacha Studio



bitchandtwosticks

**Do You Ever Wish You Were a Small Child Again?**  
Life was much simpler then, wasn't it?  
Lucy King on Medium

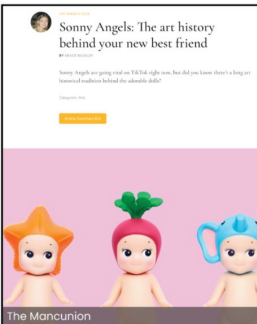


**WHAT DOES FASHION'S OBSESSION WITH CHILDLIKE ACCESSORIES SAY ABOUT US?**

Vogue Runway



Get Hooked



The Mancunion

# BACCHA PARTY

*Inner Child Consumerism, Luxury, Indulgence*

The aesthetics of innocence in “Bacha Party” evoke feelings of safety, simplicity, and joy. This longing may manifest through items that represent a cherished past. These serve as a tangible connection to innocence, allowing individuals to engage with a version of themselves that is untainted by adult disillusionment.

This narrative beckons the inner child to play, with fashion as the playground. Quirky trinkets, purposeless accents, and elements that serve no utility beyond aesthetics—all characterized by wonder and amusement—define these sartorial choices.



Playful Street



20-30



Paneer Roja  
Hex Code - cb7999  
PANTONE 15-1822 TPG

Khatta Peela  
Hex Code - fff00  
PANTONE 13-0840 TPG

Mirchi  
Hex Code - 7bad60  
PANTONE 16-0235 TPG

Aasmaan  
Hex Code - 8ccde7  
PANTONE 13-4307 TPG

Santra  
Hex Code - e66c1a  
PANTONE 158 C

Agni  
Hex Code - d02b37  
PANTONE 1797 C

Neel  
Hex Code - 2e3192  
PANTONE 2370 C

# Through VisionNxt Eyes

Primary Data Collected By Trained Trendspotters

850+ trained trendspotters have gathered 1,04,472 + data from across India. The data has been further analysed by our in house **AI Deep Vision model** which provides us quantitative data about various signals spotted. These insights are further developed and are produced as industry-ready reports and directions.



Rishita Sharma

Play Mate



Vanya Agarwal

Pajama Party



Anushka Hooda

Purse Pals



Muskan Mendiratta

Crochet Charms



Vanya Agarwal

Toy Necklace



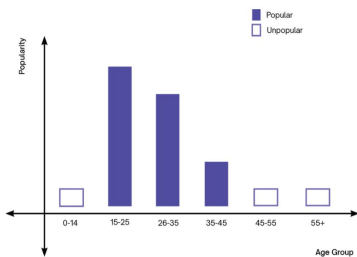
Lilha Jernia

Cosplay Conundrum

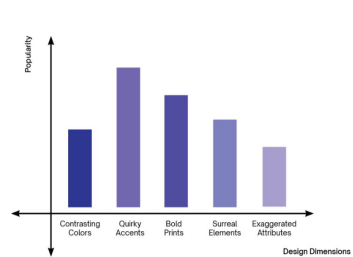
## Statistics To Refer



## Age Index

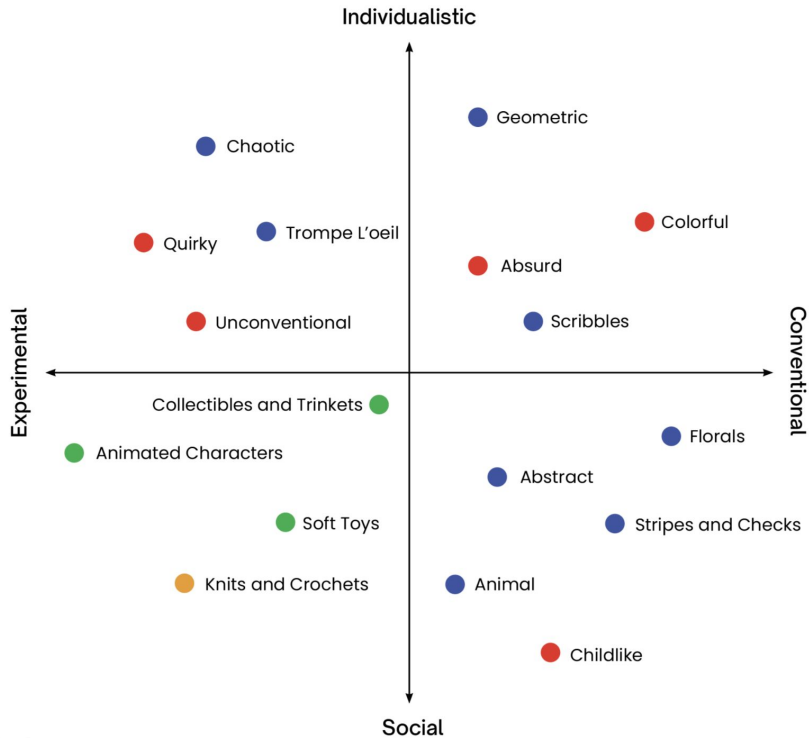


## Popularity Index





## Trend Sentiment Positioning Metrics

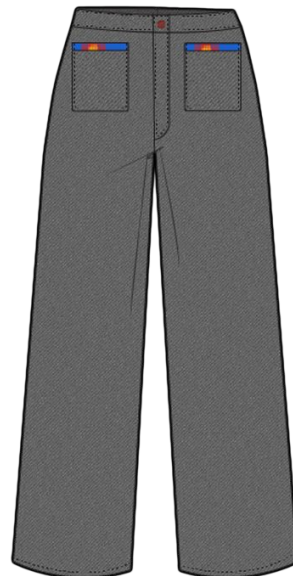


## Textile Directions:



## Design Directions:

The silhouettes emphasize playful and bold expressions with oversized and structured forms. The narrative celebrates a youthful spirit through dynamic color blocking, checkered patterns, and cheerful motifs. Key features include vibrant patterns, patchwork accents, and whimsical details.



Ikat Kurta With Peeking Puppy Pocket & Denim Pants With Ikat Accent

# VISIONXT



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