



Trend report Menswear: MANAV.X New Trends and Ideas, 2025







MANAV.X

Smart Systems, Human Augmentation, Digital Empathy

This narrative marks a shift away from rigid, standardised frameworks in favour of hitherto unseen and avant-garde pathways. This transformation underscores a belief in a radical future, empowered by the fusion of human augmentation and digital empathy, valuing curiosity and innovation over conformity.

This narrative envisions a reimagined lifestyle rooted in mobility, exploration, and autonomy, fostering a transformative and experiential way of living—both physically and metaphysically. It strikes a balance between progress and responsibility, embracing a radical future shaped by tech-driven yet deeply human-centric solutions.



25-45





Through VisioNxt Eyes (I) Primary Data Collected By Trained Trendspotters

850+ trained trendspotters have gathered 1,04,472 + data from across India. The data has been further analysed by our in house AI Deep Vision model which provides us quantitative data about various signals spotted. These insights are further developed and are produced as industry-ready reports and directions.



Age Index









Popularity Index





Trend Sentiment Positioning Metrics



Textile Directions:



Design Directions:

The silhouettes showcase a harmonious blend of futuristic aesthetics and contemporary tailoring. With a focus on statement details, they explore structured forms and fluid drapes. The treatment of textiles and fabrics is hyper metallic, contrasting and draws inspiration from the "cyber-sigilism" aesthetic movement.







Sweatshirt With Puffed Foil Print

Cyber Sigilism Inspired Textured Pants



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