



VISIONXT

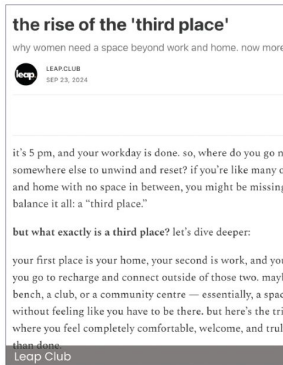


Trend report

Menswear: NETI NETI

New Trends and Ideas, 2025





NETI NETI

Passion-preneurship, Purpose-Driven, Balance

In Sanskrit, Neti Neti (neither this nor that) conveys the idea of negation. Central to this narrative is the exploration of a third space. This space is symbolic of endeavours characterised by intention, fervour, and profound alignment with personal principles.

A narrative on self-defined identity, Neti-Neti speaks to the spirit of a savant deeply connected to their purpose, drive, and mission. The focus here is on movement, action, and transition, enabling one to belong—everywhere, nowhere, and most importantly, to oneself.



Utility Wear



30-40



Biskoot
Hex Code - 946854
PANTONE: 18-1239 TPG



Khova
Hex Code - d0c7ae
PANTONE: 14-1108 TPG



Kora Safed
Hex Code - f1f1ee
PANTONE: 11-4201 TPG



Koyal
Hex Code - 3b3c40
PANTONE: 19-3911 TPG



Zaitooni
Hex Code - 6f725a
PANTONE: 18-0422 TCX



Neel
Hex Code - 2a3e7b
PANTONE: 19-3864 TCX



Peetal
Hex Code - 9b7e4e
PANTONE: 10349 C



Through VisionNxt Eyes

Primary Data Collected By Trained Trendspotters

850+ trained trendspotters have gathered 1,04,472 + data from across India. The data has been further analysed by our in house AI Deep Vision model which provides us quantitative data about various signals spotted. These insights are further developed and are produced as industry-ready reports and directions.



Achromatic Layering



Sporty Casual



Skater Core



Comfortable Street



Achromatic Lounge



Rugged Combat

Statistics To Refer

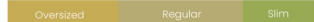
Sleeve Length



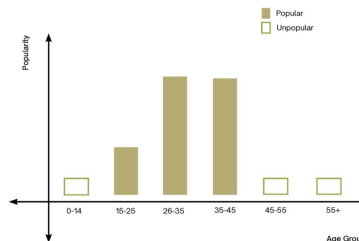
Print & Pattern



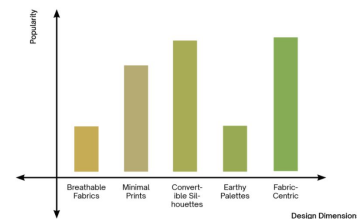
Fit



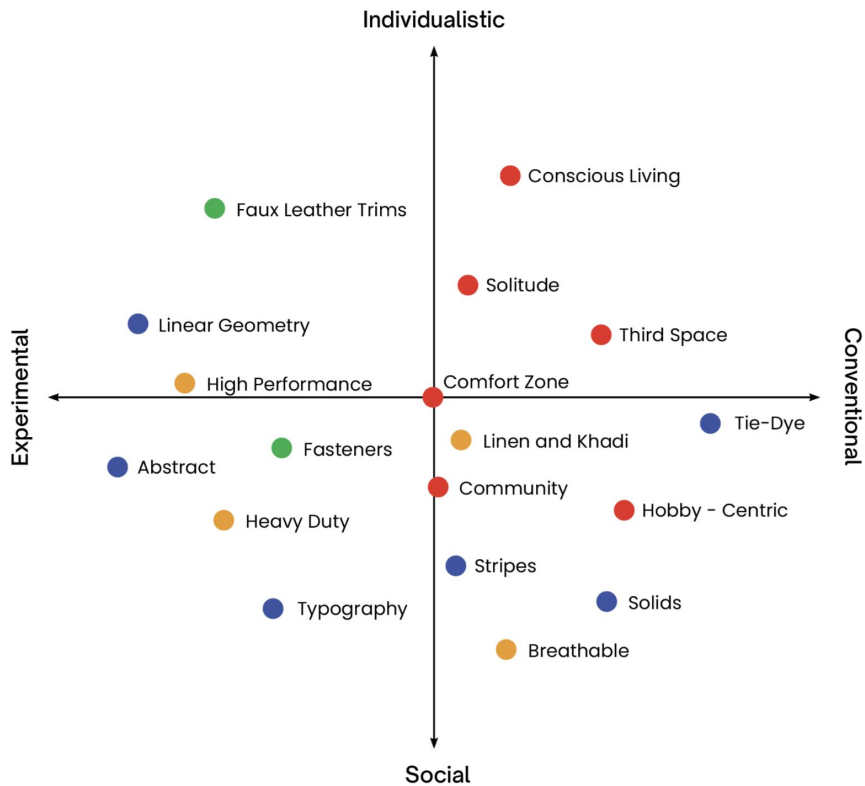
Age Index



Popularity Index

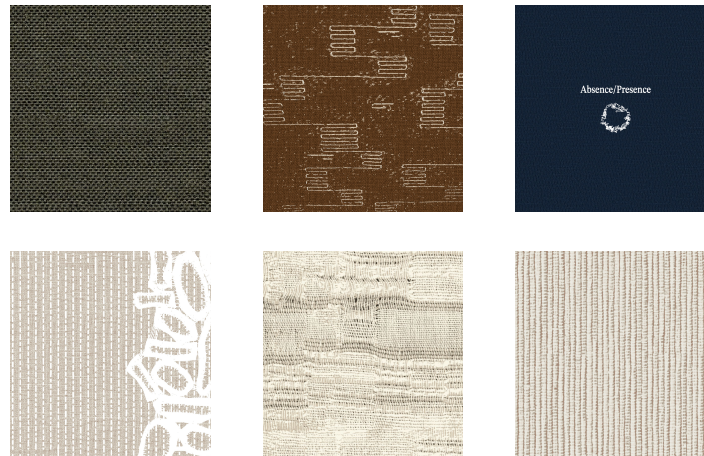


Trend Sentiment Positioning Metrics



- Sentiments
- Prints
- Material and Finish
- Accessories

Textile Directions:



Design Directions:

The silhouettes highlight durability, high performance, mobility, and comfort, with jackets, vests, and cargos taking prominence. They are mostly structured, with an emphasis on detachable elements that allow for a seamless transition through different roles. Prints are subtle, with the focus primarily on the inherent nature of the textile.



UNISEX

Multipurpose Cargo Cum Flare Pants With Detachable Utility Belt



Striped Pajama Shirt and Striped Pajama Shorts With Drawstrings



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