

VISION **NXT**



TrendByte

PSYNERGIZING GENZers

Exploring synergies through psychedelics and the genZ energy



Psychedelics and the genZ energy

PSYNERGIZING GENZers

Artwork by Tanishta Tumber

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The life of GenZ has been dominated by internet, tech, global political and climate crisis, beyond the unprecedented pandemic. Clearly not the best time to thrive. Also not very hopeful but life goes on and one has to find a way. GenZ are digitally stimulated with an abstract, chaotic aesthetic. It is hard to extract a categorical, black and white point of view from them. They are, however, responsible consumers. The usage of psychedelics, in the form of micro-dosing, or bhang(legally available cannabis in India), or even evolved forms are being used not under peer pressure or for the need to be away from real life like their predecessors did, but to experience the same trippy aesthetic that drives them, that resonates with them, and also helps them streamline their disjointed thoughts, to essentially find themselves. It was about yoga, arts, and meditation for the longest time but now it's evolving more into the "not-so-obvious".

While they're not big on "faith" or "religion" or "praying" per se, their need for understanding something cosmic, or larger than life is becoming apparent and being used to connect with them more. They might be a tech led generation but living in a diverse community like India, the need for understanding socio-cultural nuances had to come up sooner or later.

PSY-RITUAL

Spirituality through Psychedelics

The concept of spirituality has never really left India. It keeps evolving and being explored in different forms.

Mahashivratri, considered the darkest night of the year is said to have the planetary positions in a way that leads to an upsurge of energy in the human system, *Shiva*, known as the coolest hindu god is leveraged into organising spiritual and cultural events in psychedelic friendly places like *Parvati Valley*, with psy-trance, a music genre originated in India, and *bhanga*, the legally available cannabis in India. The youth is interested in partaking in such events to feel and discover something larger than life while they're not particularly religious either.

Movies like *Brahmastra*, beginning the "AstraVerse" or *Marvel/DC* in India is a way to capture that curiosity the generation in showing in the cosmic and spiritual elements in the universe which is not necessarily traditional but matches their trippy, digitized aesthetic.



[Source](#)



#LegalizenepalOfficial @Legalizenepal22 · Mar 9
MAHA SHIVARATRI 2022 CELEBRATION NEW YORK CITY
THANK YOU @stevedeangelo
@dabbindad @giacobazziyogi @thamelnewyork @yogi_avantikanath and
EVERYONE ELSE FOR ATTENDING MAY THE COSMIC ENERGY BE WITH
US FOREVER #SHI...#AUMNAMAHASHIVAYA

[Source](#)

1-2 March
10 AM Till
Midnight

Location
Kasol - Parvati
Valley

ROAM LIKE
HIPPIE

DIGITAL
MAHASHIVRATRI

UNIVERSAL
DREAMER

LINE UP

KINGURJAPATI COSMIC ILLUSION ELEMENTS 3DP SHRESTH NITESH
JADUU JOY REXAHN DARKESHWAR LOWKEY FLARE SPECTRAL GHOUL

FOR BOOKING : +91-8700061484 / 9459109820

[Source](#)

FAITH | INDEPTH | FEATURED

Is the pandemic the perfect opportunity for faith leaders to reach Gen Z?

While America's youths have not found solace in organized religion during the COVID-19 pandemic, new research suggests this might be a moment for faith leaders to connect with Gen Z

[Source](#)

Time to turn potential energy of youthful India into actionable reality: Sadhguru

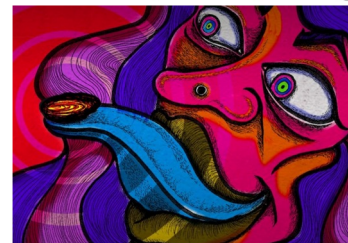
Sadhguru called upon the youth and every citizen of the nation to take the lead in the global movement to Save Soil

[Source](#)

"He Who Drinks Bhang, Drinks Shiva"

- J.M.Campbell, On The Religion of Hemp.

[Source](#)



WHAT IT'S LIKE TO TRIP
ON BHANG, INDIA'S
LEGALLY AVAILABLE
CANNABIS

[Source](#)

Which Shiva Are You?
isha.foundation
51.5K reels

Creator
Bhairav
Which form of Shiva are you?
Which form of Shiva are you?
Trilochana
Which form of Shiva are you?
Which form of Shiva are you?

56.8 M
3.3 M
7.5 M
10.4 M
34.4 M
393 k

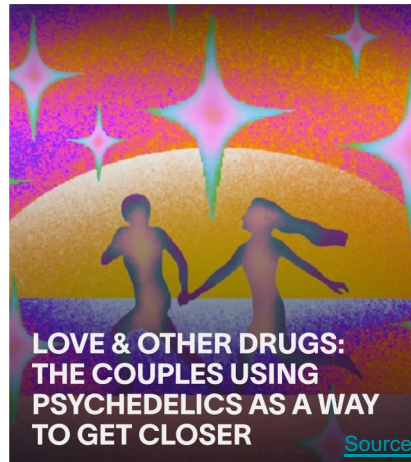
[Source](#)

PSY-RREAL

Surrealism through Psychedelics

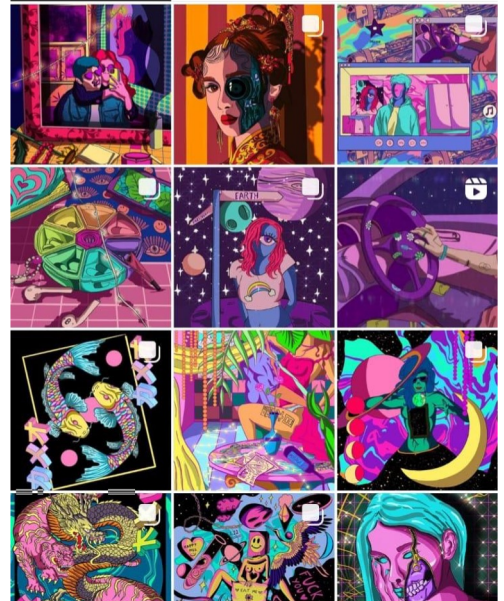
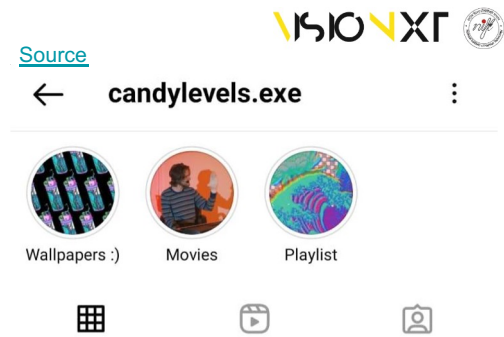
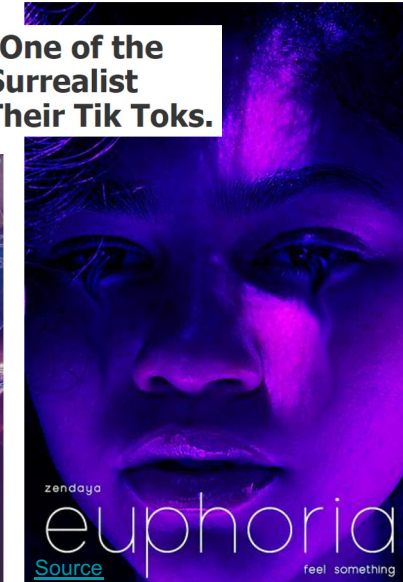
Surrealism as a movement took place after depressive global events like the World Wars. It only makes sense that it is finding its place in the genZ aesthetic now with the need to express suppressed yet overwhelming emotions post pandemic.

Shows like Euphoria deal with the genZ usage of drugs, their messy lives, and has seen a significant surge in Indian viewership since the first season in 2020. The whole vibe of the show is trippy, dominated with a candy neon abstract colour palette. While the obvious focus is to emphasize on the unhelpful abusive usage of psychedelics, there has been a rise in research on ethical and mindful consumption of the same to experience that novel “euphoria” that is irresistible as much as it is destructive. We see concepts of “micro-dosing” and trip-sitting coming up to address their need by also keeping it harmless.



Need Proof that Gen Z Is One of the Greatest Generations of Surrealist Comedians? Just Watch Their Tik Toks.

[Source](#)



Artist Suraj Kashi makes visual stories seeped in mythology and surrealism

[Source](#)



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