

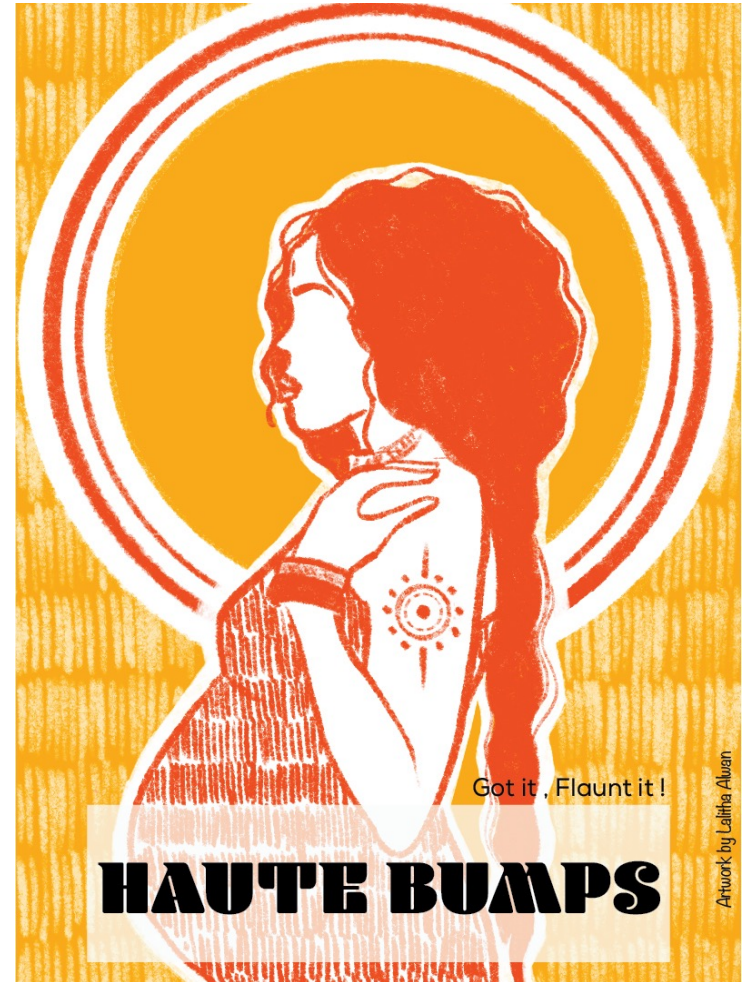
VISION **N**XT



Trend Byte

HAUTE BUMPS

Got it , Flaunt it !



Got it , Flaunt it !

HAUTE BUMPS

Artwork by Lalitha Alwan

From Puma to Berger Paints, brands flaunt Kareena Kapoor Khan's pregnancy in ad campaigns



@KareenaKapoorKhan



@Lisahayden



@DietPrada



@Sophiet

Home / Lifestyle / Fitness / Been doing it for years, felt safe and secure going upside down: Pregnant Debina Bonnerjee aces the headstand

'Been doing it for years; felt safe and secure going upside down': Pregnant Debina Bonnerjee aces the headstand

"When life turns you upside down... simply adjust your view," Debina Bonnerjee wrote on



@Debinabon

Neha Dhupia says A Thursday director changed film's script for her: 'Not like cops do not get pregnant'



Source: [CNN News](#)



@Anushkasharma

With celebrities flaunting their baby bumps with panache, the narrative for pregnant women has changed drastically. Pregnant women in Urban India have started to flaunt their baby bumps. Pregnancy fashion, Prenatal classes, Pregnancy Yoga has caught on amongst urban Indians. And with good reason too. Why wait until you give birth, to show the world your darling baby?

The tennis star triumphed at the Australian Open without dropping a set while in her first trimester. Are women the weaker sex? I don't think so



▣ 'Serena Williams is not the first elite athlete to compete during a pregnancy, but she is definitely the most prominent.' Photograph: Lukas Coch/Epa/Rev/Shutterstock

Serena Williams: How did she compete while pregnant?

By Philippa Rosby
Health reporter, BBC News

© 20 April 2017

Source : [The Guardian](#)

**WHAT EXACTLY DO YOU EXPECT
ME TO DO WITH MY BUMP?**

**POP IT IN A DRAWER BEFORE
I LEAVE THE HOUSE?**

Millennial women are realising that pregnancy and motherhood are important, natural stages in life, and should be celebrated. The good news in 2021 is, mummies-to-be are ditching the shapeless tent-like outfits and embracing stylish clothes. Pregnant women are breaking the fashion shackles with confidence. And their choices are being accepted and respected in society. Fitted pregnancy garments are new in our society and symbolise a period of transition, as women are experimenting more. It's not just about clothes, it's about how the women are enjoying this phase. A new trend of pregnancy photoshoot has also emerged in Indian Markets. Women are now not afraid of expressing themselves during the most beautiful period of her life, and to carry an outfit with confidence is all that matters," says Anju from Glam and glowing. Motherhood brews emotions, unpredictability and strength. It is one of those experiences that should be embraced. Many Bollywood celebrities have set new examples that shatter pregnancy stereotypes. From flaunting the baby bumps to vocalising breastfeeding or increasing awareness about being active during pregnancy, they have been open about different stages of motherhood.

Image Source: [Made for Mums](#)



[@ericmachado0](#)



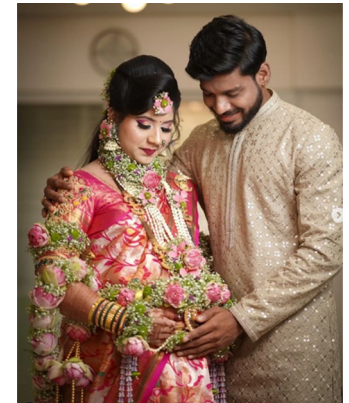
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